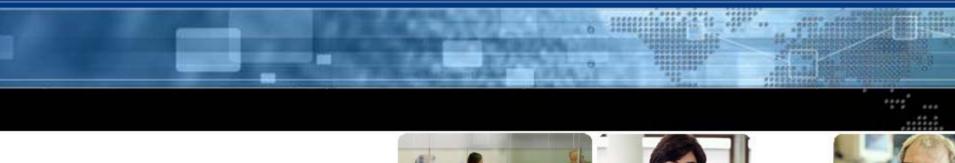


EMC BuRA Backup, Recovery, and Archiving







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Technical Consultant Mobil: 0175/5821797 Berlin, 21.09.2005



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Backup, Recovery, and Archive: Three Separate Challenges

Production Environment Is Growing

- Growth in the production environment is costly
- Requires more staff for performance tuning, allocation, backup, configuration management



Production

Backup Requirements Are More Difficult to Meet

- Too long to restore
- Backups are not completing consistently
- Tape backup infrastructure is costly and complex to manage

Archiving Doesn't Meet New Business Needs

- Archived data is difficult to access
- Using backup as the archive source causes duplicate data
- Difficult to meet compliance and business practice standards



Archive



Quick Glance Report Card

Node 23 Nov 24 Nov 25 Nov 26 Nov 27 Nov 28 Nov 29 No admigrate aegaeon-bak am2cat-bak am2erpt-bak am2s1-bak am2s2 am2sdba am2srep-bak am2sweb-bak amelia ao-unix2 ao-unix3 ao-unix6-bak ao1-bak ao4-bak arcsdb01-bak arcsdev1-bak arcsdev2-bak arcsweb01-bak atanasoff backus-bak bison cardbe1b-m01 casanova cetus-bak cheez convert-bak cray-bak

Report Card for nbsp00 for Last Week

Quickly see which servers have not been backed up successfully and those that were not even attempted.

<u>Notes:</u> •Green: Completed •Red: Failed •G&R: Some complete, some failed •Blank: No backup job run



Best-Practices Discussion: How Much Backup Data Is Enough? Ratio of Backup Data on Tape to Total Data on Disk



Central control of backup frequency and retention period







Backup: Common Challenges

Performance

- Not meeting backup windows
- Cannot provide adequate restore service levels
- Availability
 - Limited reliability of tape infrastructure
- Management
 - Constant tuning of environment
 - Incrementals, fulls, etc.
- Data retention
 - Reliance on old backup images for long-term retention

"75% of storage management is backup and recovery yet 30% of all data recovery instances fail…"

Forrester Research, 2003

All can be addressed through an integrated Backup, Recovery and Archive approach



How Do You Speed Up . . .

Backups?

- Use incremental or differential technologies
- Stream multiple servers on to a singe tape
- Backup less frequently
- Only backup some data



How Do You Speed Up . . .

Backups?

- Use incremental or differential technologies
- Stream multiple servers on to a singe tape
- Backup less frequently
- Only backup some data

Recoveries?

- Utilize full backup images wherever possible
- Only allow one server per tape
- Backup as often as possible, reduce log impacts
- Backup everything

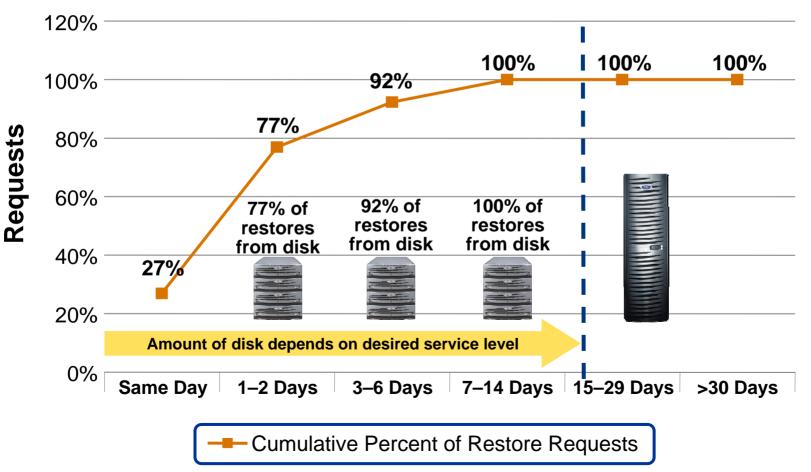




Saving Time and Money with Backup to Disk EMC Internal Case Study

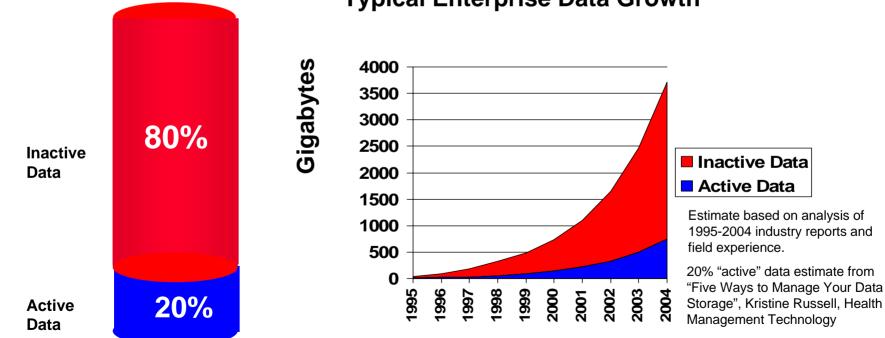
E-mail Restore Requests Since Backup

On-site Retention Period





- Often 80% of all <u>stored files have not been accessed</u> in last <u>30 days</u>
- Primary storage of <u>inactive data</u> is <u>increasingly costly and inefficient</u>



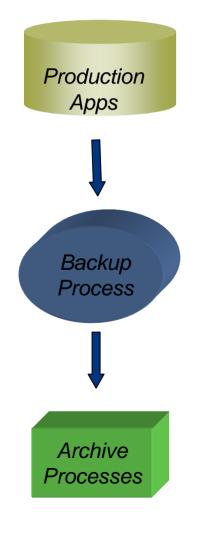
Typical Enterprise Data Growth



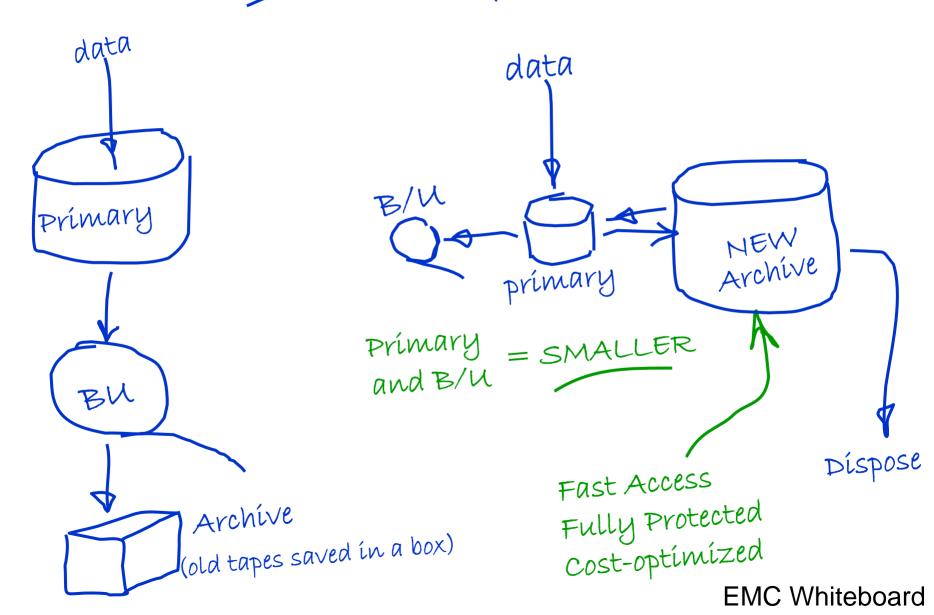
Traditional Approach

Issues With This Approach

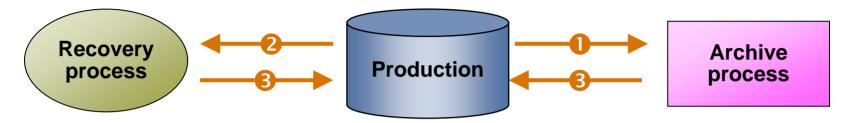




The POWER of ARCHIVE



New Architecture for Backup/Recovery and Archive



• Archive valuable information to tiered storage

Increases performance and TCO

Backup-to-disk for active production information

- Much less content, better chance of full backups
- Backup-to-disk performance, reliability benefits
- 8 Retrieve from archive or recover from backup
 - Archive information is now available for new business uses
 - Recoveries faster, more simplified

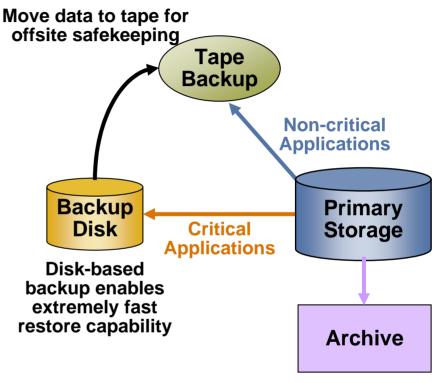


EMC's Approach: Backup-to-Disk for Fast Recovery

- Centera Archive
 - Compliance
 - Online Access in Internet Response Time
- CLARiiON Disk Library
 - Speed and reliability benefit of disk-based backup
 - Operated by traditional tape commands
 - No need to change backup management software
 - Seamless implementation

Fast restore of critical applications

- Full backup and incrementals run at disk speed
- More reliable media (RAID protected)
- Complements current tape backup
 - Non-critical applications continue to use existing tape
 - Critical applications leverage disk and can be transferred to tape for offsite storage



Enablers:

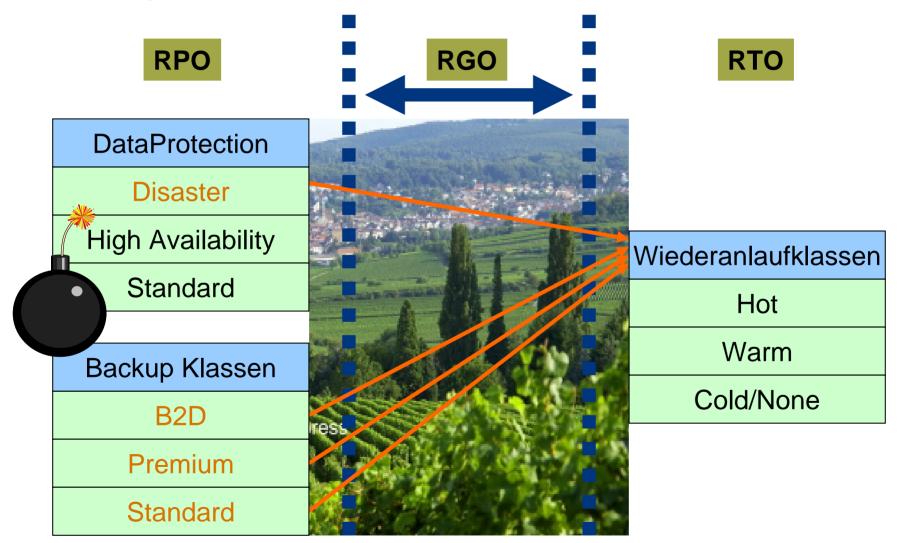
ATA technology for backup-to-disk at low cost and high performance

CLARiiON Disk Library for ATA without changing backup management software

Centera's CAS Technology for archiving



Recovery/Restart Classes





Backup-to-Disk Services

Assessment

- Backup software topology
- Current performance
- Backup completion / failure rates
- Network utilization
- Current backup / window and RTO for each backup stream

Design and Implementation

- Design recommended backup-to-disk architecture based on requirements
- Determine sizing and optimum LUN— LUN / Meta layout for CLARiiON ATA, filesystem for NS ATA

Migration / upgrade	Plan	Build	Manage	
Consolidation	Assessments	Implementation	Residencies	
Management	Workshops	Migration /	Storage	
Backup and restore	Design	consolidation Integration	managed service Support	
Disaster recovery / business continuity	services			
Archiving	ETTY.			
Compliance				
Content management				
	END-TO-	END-TO-END TRANSFORMATION		

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Comprehensive Backup, Recovery, and Archive

Identify and Archive Infrequently Used Data

For e-mail, databases, file systems, content repositories

- Smaller production environments
- Less primary storage
- Less server resources
- Easier management ۲



EmailXtender DatabaseXtender DiskXtender Documentum CSS **SAP/PBS** Archiv

Reduced **Backup Volumes**

Enables use of disk as backup medium

- Faster backup
- Faster recovery
- Less cost
- Less effort

CLARiiON Disk Library CLARIION / ATA Celerra / ATA **NetWorker** ADIC Tape Library





Tape







Active Archive

Keeps data protected, accessible, and compliant

- Simplified management
- Easier access
- More value from information

Centera **CLARIION ATA** Celerra ATA

Information Protection Services

Plan • Build • Manage • Support

Experienced professionals help define service levels and speed deployment

- Consistent SLAs
- Measurable processes
- Faster deployment

Data Classification Services

EMC² where information lives[®]